



FACT SHEET
PAYSON BOOK FESTIVAL – July 13, 2024

Arizona Professional Writers Rim Country Chapter
Website: www.paysonbookfestival.org

Contact: Carol Baxter, Media
media@paysonbookfestival.org

Free family-friendly community event – Open to the public
Theme: Soar over the Rim of Imagination

WHAT: Payson Book Festival will showcase about 80 Arizona authors and promote literacy at a celebration of books for readers of all ages. Activities include: Kid Zone sessions for kids, authors, and characters. Estimate 700 visitors.

WHO: The Rim Country chapter of Arizona Professional Writers (APW), a non-profit organization, is presenting this event. Authors from throughout the state will sign and sell fiction and non-fiction books of many genres. Participating literacy groups include: First Things First, Rim Country Literacy, and Dolly Parton Imaginarium.

WHEN: Saturday, July 13th, 2024 from 9 a.m. to 2:30 p.m.

WHERE: Mazatzal Hotel and Casino, Hwy 87, mile marker 251, Payson, AZ 85541

WHY: Major goals of the Payson Book Festival are to promote literacy and showcase Arizona authors. The festival's mission is to enhance the love of reading by providing a friendly environment that encourages personal interaction between AZ authors and readers of all ages. A portion of the proceeds will benefit local scholarship programs.

HOW: Arizona authors will sign books and visit with readers. A strong children's element features a Kid Zone with reading and activities all day.

Note: photos and video available by request. Email questions to Carol Baxter at media@paysonbookfestival.org