



FACT SHEET PAYSON BOOK FESTIVAL - July 23, 2022

Arizona Professional Writers Rim Country Chapter
Website: www.paysonbookfestival.org

Contact: Marie Fasano, Media
media@paysonbookfestival.org
928-978-5139

Free, family-friendly community event - Open to the public
Theme: *Start a New Chapter: Reading Takes Us To Amazing Places*

WHAT: The seventh annual Payson Book Festival will showcase around 90 Arizona authors and promote literacy at a celebration of books for readers of all ages. Activities include: Kid Zone sessions for kids, author presentations, and entertainment. Estimate 700 visitors.

WHO: The Rim Country Chapter of Arizona Professional Writers (APW), a non-profit organization, is presenting this event. Authors from throughout the state will sign and sell fiction and non-fiction books of many genres. Presenters to be determined for 2022.

Participating literacy groups include: First Things First, Rim Country Literacy, Southwest Human Development, and Dolly Parton Imaginarium.

WHEN: Saturday, July 23, 2022 from 9 a.m. to 2:30 p.m.

WHERE: Mazatzal Hotel and Casino, Hwy 87, mile marker 251, Payson, AZ 85541

WHY: Major goals are to promote literacy and showcase Arizona authors. The festival's mission is to enhance the love of reading by providing a friendly environment that encourages personal interaction between AZ authors and readers of all ages. A portion of the proceeds will benefit local scholarship programs.

HOW: Arizona authors will sign books and visit with readers. Visitors can enjoy a full schedule of presentations and entertainment. Some authors will speak about their books and the writing craft. A strong children's element features a Kid Zone with activities all day.

Note: photos and video available by request to media contact.