

## **FACT SHEET**

### **PAYSON BOOK FESTIVAL – July 17, 2021**

Arizona Professional Writers Rim Country Chapter

Website: [www.paysonbookfestival.org](http://www.paysonbookfestival.org) Contact: Marie Fasano Media  
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928-978-5139

*Free, family-friendly community event - Open to the public*

Theme: Reading takes us to amazing places

**WHAT:** The sixth annual Payson Book Festival will showcase 80 Arizona authors and promote literacy at a celebration of books for readers of all ages. Activities include: Kid Zone sessions for kids and teens, author presentations, cowboy poetry and songs, and entertainment. Estimate 700 visitors (Website home page has link to YouTube video from 2017 event.)

**WHO:** The Rim Country chapter of Arizona Professional Writers (APW), a non-profit Organization presents this event. Authors from throughout the state will sign and sell fiction and non-fiction books of many genres.

- \* Presenters include: Marshall Trimble, official Arizona State Historian; “Buckshot Dot” will share her original western poetry and songs; Tom Martin with a panel of Colorado River Runners will fascinate you with stories of old boats and old folks on the rivers.
- \* Kids can meet Clifford, The Big Red Dog and Story Monster at the Kid Zone.
- \* Participating literacy groups include: First Things First, Rim Country Literacy, Southwest Human Development, Dolly Parton Imaginarium .

**WHEN:** Saturday, July 17, 2021 from 9 a.m. to 3:30 p.m.

**WHERE:** Mazatzal Hotel and Casino, Hwy 87, mile marker 251, Payson, AZ 85541

**WHY:** Major goals are to promote literacy and showcase Arizona authors. The festival’s mission is to enhance the love of reading by providing a friendly environment that encourages personal interaction between AZ authors and readers of all ages. A portion of the proceeds will benefit local scholarship programs.

**HOW:** Arizona authors will sign books and visit with readers. Visitors can enjoy a full schedule of presentations and entertainment. Some authors will speak about their books and the writing craft. A strong children’s element features a Kid Zone with activities all day.

For more information, visit the website: [www.paysonbookfestival.org](http://www.paysonbookfestival.org) or email questions to [media@paysonbookfestival.org](mailto:media@paysonbookfestival.org).

Note: photos and video available by request to media contact.