

"Reading takes us to  
amazing places."

Arizona Professional Writers  
Rim Country Chapter  
P.O. Box 1495  
Payson, AZ 85547  
[www.paysonbookfestival.org](http://www.paysonbookfestival.org)

2020

*Save the Date and Help Support*  
**Payson Book Festival**

Saturday, July 17, 2021

9:00 a.m. - 3:30 p.m.

Mazatzal Hotel and Casino Ballroom

[www.PaysonBookFestival.org](http://www.PaysonBookFestival.org)

[www.facebook.com/PaysonBookFestival](https://www.facebook.com/PaysonBookFestival)

<https://twitter.com/paysonbookfest>

Arizona Professional Writers, a state-wide nonprofit communications organization, is partnering with Majestic Rim Retirement to host the sixth Payson Book Festival. Last year's event (2019) attracted over 700 visitors.

The festival will bring Arizona authors, educators, businesses, tourists and families to our Rim Country community to celebrate the joy of reading. In addition to authors and books representing a broad spectrum of genres, there will be author presentations, book signings, music, as well as workshops and story time sessions for children.

Our goal is to promote literacy and showcase Rim Country and other Arizona authors. This family-oriented community event is free of charge and will attract readers of all ages from throughout Arizona.

This will be Payson's sixth book festival and we are seeking help with expenses. We invite you to participate in this positive educational event by becoming a sponsor. Several levels of sponsorship and associated benefits to businesses and individuals are explained on the following page. Proceeds will benefit college scholarship funds and educational events in Payson. Please fill out the attached sponsorship form and mail it along with your check payable to Payson Book Festival, PO Box 1495, Payson AZ 85547. Or choose on-line registration and pay with Paypal on the [Sponsorship](#) page of our website. Please direct any questions to me by email to: [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org). We appreciate your support.

Sincerely,

Connie Cockrell, Director  
Payson Book Festival Committee



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### ***Payson Book Festival Sponsorship Levels:***

#### **Top Shelf - \$1,000+**

- Special designation as Top Shelf sponsor with a full page, black and white ad measuring 4 ¾" X 7" in the printed program (must submit camera ready PDF/JPG Logo by June 1<sup>st</sup>. Design help available.)
- Sponsorship level noted on signage at the event and all promotional materials
- Logo listed as a Top Shelf sponsor on the Payson Book Festival website
- Sponsor name/level listed on the Payson Book Festival Facebook page
- Company/organization whole exhibit table at the Payson Book Festival

#### **Second Shelf - \$750+**

- Designation of sponsorship level with a three-quarter page, black and white ad measuring 4 ¾" X 5 1/2" in the printed program (must submit camera ready PDF/JPG Logo by June 1<sup>st</sup>. Design help available.)
- Sponsor name/level noted on signage at the event
- Logo listed as a Second Shelf sponsor on the Payson Book Festival website
- Sponsorship level listed on the Payson Book Festival Facebook page

#### **Third Shelf - \$500+**

- Designation of sponsorship level with a half page, black and white ad measuring 4 ¾" X 3 ½" in the printed program (must submit camera ready PDF/JPG Logo by June 1<sup>st</sup>. Design help available.)
- Sponsor name/level noted on signage at the event
- Logo listed as a Third Shelf sponsor on the Payson Book Festival website
- Sponsorship level listed on the Payson Book Festival Facebook page

#### **Fourth Shelf - \$250+**

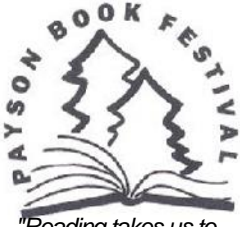
- Designation of sponsorship level third-page, black and white ad measuring 4 ¾" X 2 1/4" in the printed program (must submit camera ready PDF/JPG Logo by June 1<sup>st</sup>. Design help available.)
- Sponsor name/level noted on signage at the event
- Logo listed as a Fourth Shelf sponsor on the Payson Book Festival website
- Sponsorship level listed on the Payson Book Festival Facebook page

#### **Supporter - \$100+**

- Sponsor logo only listing as a Supporter in the program
- Logo listed as Sponsor on the Payson Book Festival website
- Sponsorship level listed on the Payson Book Festival Facebook page

***Other Opportunities:***

- **Donate item(s) for Gift Basket Drawings during the Festival**
- **A personal donation as a Friend of the Festival (by check or by a PayPal donation on our website, [www.paysonbookfestival.org](http://www.paysonbookfestival.org).)**



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## **Sponsor Form of the Payson Book Festival - July 17, 2021**

*(For publicity and program purposes, please respond by April 30th.)*

Name of Sponsor (company/organization name or individual):

\_\_\_\_\_

Name of Contact Person:

\_\_\_\_\_

Contact Information - Telephone:

\_\_\_\_\_

Email Address:

\_\_\_\_\_

Website/Facebook/Other Social Media Links:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

### **Check your sponsorship choice(s):**

\_\_\_\_\_ **Top Shelf:** \$1,000+      \_\_\_\_\_ **Second Shelf:** \$750+      \_\_\_\_\_ **Third Shelf:** \$500+

\_\_\_\_\_ **Fourth Shelf:** \$250+      \_\_\_\_\_ **Supporter:** \$100+

**(Note:** Submit your camera-ready logo by email to: [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org) as soon as possible. See the preceding page for requirements.)

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**Donation of item(s) for Gift Basket Drawings** – Description and estimated value.

\_\_\_\_\_

**Donation as Friend of the Festival** – Amount: \_\_\_\_\_

Please mail your check payable to Payson Book Festival (PBF) along with the completed form to: Payson Book Festival, PO Box 1495, Payson, AZ 85547. Alternatively, go to <http://www.paysonbookfestival.org/sponsor-levels/> to fill out an on-line fillable form and pay via Paypal. Send questions by email to: [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org). **Note:** Payson Book Festival, Inc., is a non-profit 501(c)(3) organization, Tax ID (EIN) No. 83-2266409.